



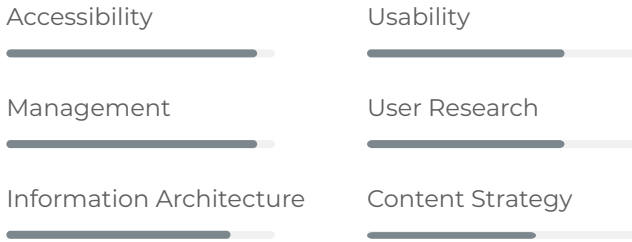
# STEVEN GROBSCHMIDT

## UX DESIGNER AND LEADER

### ABOUT

Design professional with over 20 years experience creating digital solutions. Advanced skills across all facets of user experience design. Masters degree in UX Design. 10+ years managing creative and development teams. 10+ years advocating inclusive design and

### SKILLS



### EDUCATION

2015- 2017

**MASTER'S DEGREE: UX DESIGN**  
KENT STATE UNIVERSITY

1992- 1998

**BACHELOR OF ARTS: HISTORY & LATIN**  
UNIVERSITY OF WISCONSIN - MILWAUKEE

### REFERENCES

AVAILABLE UPON REQUEST

### EXPERIENCE

2010 - Present

#### JOHNSON CONTROLS

MANAGER - USER EXPERIENCE DESIGN [2018-PRESENT]

- Lead team of UX designers and front-end developers
- Conduct hiring, evaluations and career pathing/goal-setting
- Represent UX design in resourcing decisions, project kickoffs and executive read-outs
- Oversee and guide current JCI Design System project, a library of design components, code library and branding guidelines

USER EXPERIENCE LEAD / ARCHITECT [2010-2018]

- Was UX Lead on key projects (P2000, Panoptix, MAP Gateway)
- Designed major features for JCI product lines such as Metasys UI, Cold Room Storage, GLAS Thermostat
- Led and contributed content to JCI Digital Design System project, a library of patterns and standards for digital products
- Project managed Global Product Design Language, a playbook for consistency and standardization across physical product lines such as thermostats, sensors and controllers

1998 - 2010

#### TRISEPT SOLUTIONS/MARK TRAVEL

MANAGER - WEB DESIGN & PRODUCTION [2008-2010]

- Led team of 17+ web designers, developers and UX specialists
- Advocated accessibility standards in design and development
- Served as lead designer for Southwest Airlines Vacations and Universal Parks & Resorts Vacations

SUPERVISOR - WEB DESIGN & PRODUCTION [2008-2010]

- Led design efforts on several key projects, including implementations of Trisept booking engine on partner sites
- Guided career development for team of up to 20 web designers, producers and user interface developers

SENIOR WEB DESIGNER [2008-2010]

- Was primary designer for e-commerce web sites such as Universal Parks & Resorts Vacations, United Airlines Vacations, US Airways Vacations, ATA Vacations and Funway Holidays UK